Veilings . 44c Yard

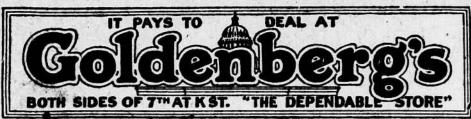
Stylish French Dot Veilings, in veil lengths; in black, tan, brown, taupe and combination colorings.

98c Hassocks, 48c

Large Size Hassocks, well made and covered with heavy-weight cretonne, in handsome colorings and patterns. Fourth Floor.

Boudoir Caps 55c

Boxed Boudoir Caps, silk and lace trimmed styles, in pink, blue, orchid and rose. Friday at 55c.



\$1 Window Shades

Strictly perfect 'quality Olled Opaque Cloth Window Shades, also Holland finish shades, size 3z6 ft.; white, ecru, medium and dark green; complete with ring and all fixtures. Fourth Floor.

Women's 79c Mill Ends 35c Dress Neckwear, 59c Ginghams, 121/2c Venice Lace Bertha Collars, fine quality net, with

and ecru colors.

Will Ends of 22-inch Dress Ginghams; fine fast color quality, in checks, plaids, stripes and plain colors; lengths from ½ to 2 yards. deep venice edging, assorted pretty patterns, in white

The Great Challenge Sale Joins Hands With Friday's Saving Sale to Produce Rare Bargains for Tomorrow

\$7.50 Sport Hat Sets, \$5.89

Lot of Angora-finish Sport Hat Sets, consisting of mile

Goldenberg's-First Floor.

Handkerchiefs

Men's White Handkerchiefs, ders; well made; full size. OC

Friday "Odd Lot" Sale of Women's Ready-to-Wear

19 Stylish Straightime Suits, of all-wool Jersey cloth. 38-inch coat-length models, with pockets and narrow belt; popular heather shades. Values worth \$17.50. Fri. \$9.75 day at plush, chie blouse styles, in longwaisted effects:

31 Women's and Misses' Conts, fur collar and self trimmed styles, of suedette, velour, and Polaire cloth; many have collars of beaverette; val ues worth \$17.50 \$10.00 to \$19.75. Friday

94 Women's and Misses' Cloth Dresses, of wool jersey, French serge and velour, in tailored, embroidered, braid-trimmed and draped effects. In navy, brown, mohawk, deer and sorrento. Values worth to \$9.75. Fri- \$3.95

216 House Dresses, of plaid and checked ginghams, linene and lawn; loose belted and fitted waistlines; in an assortment of colors and combinations; well made and finished; sizes 36 to 44. Values worth up to \$2.00. Friday 79c

> Wash Goods Remnants

(First Floor-Bargain Booth,)

Remnants of White Goods, including 36-inch Longcloth and Nainsook, and 36-inch Pajama Checks, in lengths from 1 to 5 yards. Worth 19c yard. Fri-

Remnants of White and Colored Wash Goods, including many popular and desirable fabrics, for women's and children's wear, etc.; widths from 26 to 40 inches; desirable lengths. Worth 25c. 39c and 59c yard. 19C

S Pieces of Colored Batiste, 40 inches wide, fine, sheer grade, in mais, Alice and old rose. Worth 29c yard, 19c

Friday at.

10 Pieces of 27-inch White Check Dimity, fine, sheer quality, in neat woven white checks. Worth 29c yard, Friday at.

12 Pieces of 38-inch White Novelty Volles, very fine, sheer, two-ply quality, in woven checks, plaids and stripes, also embroidered dots. Worth 69c yard, Friday at.... Goldenberg's-First Floor.

elty colored effects, with em-broidered corners, also colored bordered styles. Values worth 12½c and 15c each. 8C

Apparel

58 Winter Coats and Wraps, of veloraine, normandy, velverette, plain and cut bolivias; wrappy models, side effects, straightlines, etc. Majority are fur trimmed; values worth up to \$52.50. Friday \$39.50 36 Winter Suits, for misses and

small women; all fur trimmed, some with fur borders also; materials are yalama cloth, suedetex and soft velours, in navy, brown and reindeer; silk lined; sizes 16, 18 and 36 only. Values worth \$19.75 to \$25.00. \$10.00 Friday at 11 Silk Plush Coats, 45 inches

long; one style with large collar, deep cuffs and border of caracul plush, other style self trimmed. Values worth

|Women's & Children's Footwear

Women's Low Shoes, including oxfords and strap pumps, of tan calf, patent leather, black kid and dull leathers. Sizes in the lot from 2½ to 7.

Values worth \$4.00 and \$5.00 pair. Friday at

300 Pairs of Women's Pumps, of patent leather; turn soles and full Louis heels; sizes 2½ to 6; A and B widths only. \$1.00 pair. Friday at.... Women's Felt Juliets, fur and

and combination leathers; odd lots; sizes in the lot from 6 to 8, 8 ½ to 11. Values worth \$2.00 and \$1.48

Hoys' School Blouses, collar attached and neckband styles; all full-cut sizes; some perfect, while others are slightly imperfect. Values worth from 59c to \$1, Friday at 38 Boys' Indian and Cowboy Suits, complete outfits; sizes 3, 4, 5, 6 and 14 years. Worth \$1.50. 69c Friday at 60 pairs of Boys' Blue Serge Knee Pants, all wool, straight-knee style; full lined; sizes 3, 4 and 5 years. Values worth \$1.50 pair, Friday at ...

CLEARAWAY OF ODD LOTS

Boys' Clothing and Furnishings At Prices Far Below Cost. Don't Miss This

Opportunity for Rare Savings

140 Garments Heretofore Selling at \$3.95 to \$5.95 Choice, \$2.69

FOR BOYS 3 TO 10 YEARS Included in this clearance are boys' Norfolk Suits with lined Knickerbockers, Middy Suits in neat mixtures, Oliver Twist Suits in tweed ma-terials, Overcoats with must reckets and warm roomy. pockets, and warm, roomy Mackinaws. For boys 3 to 10

120 Boya' School Capa, of suiting mixtures; sizes 6% 29c

worth \$1.50 pair, Friday at the solution of plush, tweed and chinchila; assorted styles for boys from 3 to 10 years of age. Values worth \$1.50 and \$1.50, 59c Friday at! The solution of the s

Stamped Goods

Stamped House Aprens, good quality unbleached sheeting cotton; an assortment of pretty patterns. Worth 75c to 89c each. Friday 50c at

Stamped Bedspreads, full double bed size; bleached and unbleached sheeting cotton; bolater included. Worth \$2.00. \$1.39

Stamped Searfs and Pillow Tops, with back; nest patterns. Worth 39c to 50c each. Friday at... Stamped Scarfs and Centers

good quality white material; two neat patterns. 25c Worth 39c each, Friday at..... Geldenberg's-First Floor.

Drapery Materials

Yard-wide Washable Cretennes, in mill lengths and full bolts, from which we will cut the desired number of yards; beautiful light and dark floral, bird and tapestry designs; handsome colorings; heavy weight. Values worth 28C day at...

34-inch Cretennes, in mill lengths from 1 to 8 yards, but as much as 100 yards alike; light and dark colorings, in floral and bird designs. 17C 390 yard, Friday at...

36-inch Curtain Marquisette, slightly imperfect; various color floral and bird designs; full bolts. Worth when perfect quality 29c yard. Friday at...

Geldenberg's—First and Fourth Floors.

Friday at Women's Thread Sil full full fashioned; in black and African brown sole, heel and toe; se conds of values worth \$2.00 pair, Friday at ...

Wemen's Hinek Cotte with seamed back and garter top; broken sizes; seconds of values worth 50c pair., Friday at...

Wemen's Hinek Cotte with seamed back and cordovan; seconds of 25c values, Friday at ...

Children's Fine Ribiton Stockings, in black and cordovan; sizes 5½ to 9½; seconds of 19c values. Friday at Geldenberg's—First Floor.

Drapery Materials

Here, printed in comparatively small space, are unequaled bargains that will save our customers many dollars tomorrow. Great effort has been made in preparing for this Friday in the Challenge Sale to make a value-giving occasion extraordinary.

Comforts and Blankets \$4.00 values. Fri- \$2.45 | \$7.00 values. Fri- \$4.45

The Comforts are a sample lot and subject to slight defects in coverings. At \$2.45 they are covered with good quality silko-lines. At \$4.45 are Comforts covered with fine grade satines. All 72x80 large double-bed size, filled with white cotton. The Blankets at \$2.45 are heavy weight, sizes 64x76 and 66x80 inches, in white or gray with blue or pink borders. At \$4.45 are Part-wool Blankets in plaids of blue, pink, tan and gray, size

66x80 inches for double beds.

Crib Blankets, sizes 30x40 and 36x50 inches; plaids and jacquard figures in blue and pink; some are slightly mussed from handling. OOC each. Friday at

Lamb's Wool Filled Comforts, covered with satine and mercerized cambrics; 72x80 double-bed size; factory samples. Values worth \$8.50 and \$10. Friday at. Goldenberg's-Fourth Floor.

Knit Underwear

Women's Fleeced Cotton Shirts, high neck and long sleeves; regular and extra sizes; perfect quality. Worth 79c each. Friday at....

Women's Fleeced Cotton Union Suits, high neck and long sleeves; ankle-length pants; regular sizes; seconds

of \$1.00 values. Friday 05C

Women's Cotton Union Suits,

medium weight; low neck and sleeveless; tight knee; perfect quality. Values worth \$1.50 each. \$1.00

Women's Cotton Underwear, medium shirts; shirts with Dutch neck and elbow sleeves; pants knee length, with equestrienne waist; perfect quality. Worth 85c each garment. Friday at....

Children's Fleeced Cotton
Pants, ankle length;
broken sizes; seconds of
50c values. Friday at...

Boys' Union Suits, ecru and
gray; high neck and long
sleeves; ankle pants;
seconds of \$1.00 values.

Friday at...

Missey' Fleeced Cotton Union

Misses' Fleeced Cotton Union Suits, Dutch neck and elbow sleeves; knee pants; perfect quality. Sizes 2 to 12 years. Values worth 89c each. Friday at.....

Children's Jerney Knit Bloomers, black and white; elastic knee and muslin waistband. Worth 25c each. Friday at THREE for.

Men's Blood's Heavy-weight Ribbed Balbriggan Under-

wear, separate garments; shirts with ribbed neck and satine facing; drawers with

satine facing; drawers with reinforced seat and satine waist band; ecru color only; all regular sizes; irregular weaves of 89c values. Friday at

Goldenberg's-First Floor.

Men's Union Suits \ 89c

ecru color; closed crotch; extra full cut sizes; subject to slight imperfections, which will not affect wearing qualities.

Men's Heavy-weight Ribbed Balbriggan Union Suits,

Seconds of \$1.50 Values

at

ODD LOTS OF Housewares

Decorated Bread and Butter Plates, slightly imperfect, Worth 10c each, Friday at 6c. 20 White Japanned Tin Bread Boxes, roll-top style; slightly marred. Worth \$1.25. Friday at 59c.

Cut-glass Lemonade Sets, pretty design; one large covered pitcher and six tall glasses to match. Worth \$2.98. Friday at Silver-plated Teaspoons. Bel-mont design. Regularly 10c each. Friday at 5c.

Cut-glass Sugar and Cream Sets, pretty shape. Worth 49c pair. Friday at 29c. Imported Decorated Cut-glass Salt and Papper Shakers, with gilt tops. Sold regularly at \$1.00 pair. Friday at 69c.

Lot of Majolica Jardinieres, assorted sizes. Values worth to 85c each. Friday at 49c. Lot of Brown White-lined Casseroles, with nickel-plated frames. Regularly \$2.49 each. Friday at \$1.69.

98c Cut-glass Fruit Bowls, pretty size and shape. Friday at 69c. \$4.88 Decorated China Cottage Sets, six dinner plates, six bread and butter plates, six cups, six saucers, six fruit saucers and one platter. Friday at \$3.98. \$3.49 Japanese China Decorated Tea Sets, six cups, six saucers, one sugar bowl, creamer and teapot. Friday at \$2.19.

\$4.49 Large Size Metal Clothes

Men's "Faultless" Make

Night Robes, of felted and domet flannel; made with mil-itary neck or collar attached; extra full cut sizes and heavy

weight: seconds of values worth to \$1.00 \$2.50. Friday at..

Men's Neckwear, new medium shape for four-in-hands, of fine grade domestic silks, in stripes, plaids, large and medium figures and self-figured plain colors. Worth 50c each. Friday 27c

(Limit, two pairs.)

Men's Reis Make Ribbed
Union Suits, heavy-weight
cotton, in ecru, white and
silver gray; made with closed
crotch; perfectly tailored garments; all regular sizes; perfect quality.

Worth \$2.00. Friday at

worth \$2.00. Fri- 1.55
day at

Men's Silk and Weel Spert
Hose, full-fashloned; new
heather shades; full reinforced
heel, toe and sole; sizes 9½
to 11½; irregular
weaves of \$1.50 values. Friday at...

Men's Luxedo Pajamas, of
heavy-weight domet flannel,
trimmed with silk frogs; military neck style; perfect quality; sizes A to D.
Values worth \$2.
Friday at

Goldenberg's—First Fleer.

Hampers, white enameled finish; strongly made. Friday at \$2.98.

Small lots of Lace Curtains, from 1 to 8 of a kind, in pairs

or panels. Choice of Scotch, Nottingham, Filet and Tuscan weaves, in white, ivory and ecru colors. 21/4 and 21/2 yards long. Neat novelty and heavy worked designs.

Lace Curtains Reduced

Regular \$1.50 Values at 95e Regular \$3.00 Values at \$1.85

Marquisette or Muslin Curtains, with ruffled or hemstitched ends; white only; 2½ yards long; only a limited quantity. Worth \$1.25 and \$1.50 pair. Friday at..... Goldenberg's-Fourth Floor.

Corsets

3 American Lady Cornets, 'of pink brocade; low-bust models, with medium long skirt; guar-anteed "mighty-boning." Sizes values worth \$5.00. \$2.98

Friday at.

12 Thomson's Glove-fitting Corsets, made of double material, in pink; low-bust models, with long skirts; heavily boned; satin trimmed. Sizes \$2.98

worth \$4. Friday at 5 C-B Corsets, of heavy pink brocade; wide elastic top and extreme length skirt model; well boned. Sizes 24, 26, 29 and 30. \$3.50

Friday at. medium bust and long skirt model, with broad front clasp; guaranteed honing. Sizes 24 to 29. Values worth \$5.00 \$3.50 Friday at......... 8 R & G Cornets, of pink satinstriped coutif; free-hip models, with long skirt and elastic insert. Sizes 23, 25 and 26. Values worth \$2.50

Toys

Genuine Guija Boards, 199c large size; the popular mystery board...... Toy Depot Trucks, 39c steel wheels

Lot of Shooflys. fiber reed backs; well made slightly marred Sold regularly at \$3.98.

Imported Full-jointed Dolls, sleeping eyes, shoes, stockings and sewed wig. \$1.59 Friday at..... Child's Deak and Chair, oak fin-

ished; slightly marred. Sold regularly at \$2.98. Friday \$1.98

eled Dolls' Beds, good size. Worth \$1.25, Friday at Goldenberg's-Basement.

Goldenberg's-Third F.cor.

Men's Clothing

8 All-wool Herringbone Overcoats, all-around belt; green mixture. Sizes 36 and 38. \$13.75 35 Suits for stout men, in sizes 38 to 50. Of unfinished or hard-surface worsted and serge, in blue or dark \$26.50 mixtures. Friday, at.... 18 pairs of Men's Corduroy Pants, made with cuffs and belt loops. Well made. Full cut sizes from 33 to \$2.39

10 Young Men's Light Brown Suits, medium weight; quarter lined. Sizes 34, 35, 36, 37 and 38. Well \$14.50 tailored. Friday at..... Goldenberg's-First Floor.

Children's Wear

Children's Winter Coats, heavy eight woolen material, in brown nly: belted model; good quality only; belted model; good quality linings; broken sizes from 3 to 6 years \$5.98 Friday at Little Boys' Chinchilla Coats, in navy blue and brown; belted model; good quality \$5.98 lining; sizes 1 to 3 years. Friday at... Lot of Little Girls' Dresses, of checked gingham, also plain colors; dainty trimmed sash models; slightly solied; values worth \$1.98 and \$2.50. Fri-\$1.50

Remnants

Men's Sweaters, oxford gray color; V neck or three-piece shawl collar style; finished with two pockets; perfect quality; all sizes in V-neck style; sizes 38, 40 and 42, in shawl collar model. Values worth \$2.50. Friday at Men's Glastenbury Weol
and Cotton Mixed Underwear,
medium and heavy weights;
natural gray color; shirts and
drawers in all regular sizes
up to 50; drawers
also in stout sizes
up to 50. Friday

1.49 Children's Genuine "Suede-like" Tams, in assorted colors and styles. Worth \$1.00 ceach. Friday at..... Girls' "Goody" Middy Blouses.

Men's Thread Silk and Fiber Silk Hone, high spliced heel, double sole and toe of lisle thread; black and plain colors; irregular weaves of 65c and 75c values. in rose and apricot colors; mostly all sizes. Values worth \$1.50 each. Friday Children's Bloomers, of black satine, lustrous quality; large reinforcement; double seams; sizes 4 to 10 years. Worth 50c pair. Friday 39c Infants' White Silk Bonnets, of crepe de chine; full back models, all sizes. Worth, \$2.69 each. \$1.98

Women's & Children's **Glove Oddments** Chamo-Suede Gloves, 12-button Hosiery

Women's Fiber Silk Hose, in black, white and assorted colors; also thread silk in black and cordovan; made with three-seam back; seconds of values up to \$1.19 pair. 55C Friday at Women's Silk-and-Wool Sport

Hose: assorted shades; all sizes; seconds of values worth \$1.50. Fri-day at

wemen's Black Cotten Hose, with seamed back and lavender garter top; broken sizes; seconds of values worth 19C bot pair., Friday at., wemen's Cotten Hese, light weight, seamed back; also seamless style; in black and cordovan; seconds of 25c values, 12/2C Friday at.

Children's Fine Ribbed Cotton Stockings, in black and cordovan; sizes 5½ to 9½; seconds of 19c values. Friday at

Dress Goods

Remnants of 86-inch Tweed Suitings, in neat mixtures; lengths from 2 to 5 yards. Worth 59c yards. Section 200 C Friday at...

FRIDAY CLEARANCE OF SMALL LOTS OF

ton filled; covered \$5.00 with art ticking. Friday at

One Bungalow Bed, 3-ft. size, olive finish, with coil spring; floor sample, "as is." Fri
\$3.00 day at Brass Beds, 2-inch straight posts and one-inch filler; s a t i n \$14.50

Goldenberg's-Third Floor. Women's Apparel Silk .

2 Pieces of Silk and Wool Peplin, 40 inches wide, rich, lustrous quality, in navy blue and black. Worth \$2.25 yard, Friday \$1.69

10 Pieces of 33-inch Silk Stripe Shirtings, white grounds with handsome colored stripes; launders perfectly, Worth 500 yard. 39c 2 Pieces of Crope Back Satin, 40 inches wide; extra fine all-silk quality, in seal brown only. Worth \$3.00 yard, Friday at

4 Pieces of Kimono Silks, 35 inches wide; heavy rich, lustrous quality, in beautiful 89C \$1.25 yard. Friday....

Remnants of 35-inch Silks, including Plain Taffeta, Satin Messaline Fancy Colored Silks, Silk Poplin, Chiffon Taffeta, etc.; subject to slight imperfections: good, useful lengths. Friday at...

Goldenberg's-First Fleer.

Furniture

One Mahogany-finished Toilet mirror. Friday \$19.00

at Goldenberg's—Furniture Store "Across the Street."

Tapestry Portieres \$1.69 Each Worth \$5 to \$7.50 Pair

Armure Weave Tapestry Portieres, 36 to 48 inches wide, 2½ yards long, plain or fringed styles, in green, rose, brown and combination colors. Many can be matched into pairs, while the odd stripes may be used for single doors or couch covers.

Geldenberg's—Feurth Floor.

Towels & Toweling Trimmed Hats **Sold Up to \$7.50** Friday, \$1.75 A final clearance of our stock of Winter Hats-in-

cluding velvets and duve-tynes, in black and colors. Variety of desirable shapes and trimming effects. Quantity limited and will not last all day. Come early for first choice.

Geldenberg's - Goond Floor.

Sheets, Domestics and Flannels

Canton Flannels, Dress Glinghams, Percales, Peggy Cloth, Romper Cloth, Comfort Covering, etc.; 27 to 36 inches wide: useful lengths; 15C worth 25c and 30c yard.

Mill Ends of Percales and Shirting Prints, 27 and 36 inches wide: neat printed designs; lengths from ½ to 2 yards; worth 15c and 19c yard. Friday at...

Remmants of 38-lach Shirting Madras, 30-inch Shaker Flannel, 36-inch Outing Flannels, 36-inch

towels, scarfs or fancy work. Worth 85c yard 19c
Friday at.
Absorbent Cotton Crash, bird-

Goldenberg's-First Floor.

Madras, 30-inch Shaker Flannel, 36-inch Outing Flannels, 36-inch Fleecedown Flannels, 32-inch Bates and Treffan Ginghams, 36-inch Cotton Suitings, in plaids and checks, etc.; desirable lengths; worth 29c and 50c yard. Friday at... Goldenberg's-First Floor.

Toilet Articles

Wrisley's Tollet Water, assorted floral odors, 48c.
"Radiant" Hot-Water Bags and "Radiant" Hot-Water Bags and
Fountain Syringes, usual twoquart size; rapid flow tubing and
hard rubber fittings. Values
worth \$1.00 each. Friday at 59c.
Jergen's Valoiet Transparent
Tollet Soap, delightfully scented.
TWO cakes, 15c.
Denney's White Mud Pack, a
new and instant beautifier. Jar,
\$1.00.

Perspiro Deodorant Cream, reg-ular 29c jars. At 19c.

Rubber Gloves, for household use; good quality seamless red rubber; all sizes; perfect quality. Pair, 39c. Goldenberg's—First Floor. Ribbon Remnants

Remnants of Two-tone and Picot-edge Ribbons, assorted yards for

Let of Good Quality Ribbons, including moires, taffetas and satins; in plain and novelty effects; widths up to 5 inches.

10c and 15c values, at... 75c Goldenberg's—First Floor. 39-inch Unbleached Sheeting Cotton, in lengths from 1 to 4 yards; heavy, close-woven grade; worth 12/2C 19c yard. Friday at.

Remnants of 27-inch Outing Flannels, light grounds in neat colored stripes; heavy double-fleeced quality; good, useful lengths; worth 19c yard. Friday at.

Remnants of 36-inch Perceles, in a large assortment of styles and colorings; desirable lengths; Worth 19c yard. 12/2C Friday at. Notions o. N. T. Darning Cotton. black, white and colors. 5C TWO spools for......

Baby Bibs, rubber lined; pretty designs... 10c Dr. Parker's Skeleton Walsts, for boys and girls; sizes 2 to 14 years; garters 39c Hairpin Cabinets, containing an assortment of about 300 wire hairpins White Cotton Tape, 3-yard pieces. FOUR pieces 9C

Women's Sew-on Hone Supporters, good quality elastic. Pair...... 10c wooden Shoe Trees, 6C women's Sanitary good quality rubber sheeting, worth 50c each, Friday at...

Women's Sanitary Belts, all clastic, worth 25c each, Friday at...

Rubber Crib Sheets, worth \$1.00 each, Friday at...

Goldenberg's-First Floor. **Rugs and Floor Coverings**

Seamless Brussels Rugs, perfect close-woven quality; large room size, 9x12 feet; in oriental, medallion and floral designs. Also Axminster Rugs, in size 8.3x10.6 and 9x12 feet. Subject to slight imperfections. Both products of Alexander Smith & Sons and Firth Carpet Co. Values worth up to \$40.00. \$26.75

Seamless Axminater and Wilton Velvet Rugs, 18 size 9x12 ft. and 12 size 8.3x10.6 ft.; included are Ardsley, Carlton and Yonkers Axminsters and Colonial Wilton Velvets, all Alexander Smith's fabrics, in floral, oriental and medallion designs. Values worth \$50, \$55 and \$60. Friday at Friday at

Seamless Brussels Rugs, Alexander Smith's make, in light and dark colorings and good patterns, 6 size 9x12 ft. and 15 size 8.3x 10.6 ft.; hardly enough to last all day; mostly floor samples. Values worth \$120.00 and \$25.00 each. Friday at. each. Friday at...

150 square yards of Battleship Linolemms, in mill lengths from 2 to 3½ square yards, 4-quarter width; also extra heavy weight Linoleums, in lengths up to 10 square yards; 8-quarter width. Colors of green or brown. Values worth from \$2.00 to \$3.00 square yard.

55 C Friday at... Friday at..... 25 Cook's make Linoleum Rugs, with burlap back and cork filling; size 7.6x10.6 ft; termed mill seconds on account of a slight uneven finish; wool rug designs and colorings. Values worth when perfect, \$13.50. Friday at

Yard-wide Reversible Carpet, napier or stenctied burlap; for hall and room covering; lengths from 2 to 20 yards.

Worth 50c yard. Friday at

Sxi2-ft. Stenelled Grass Rugs, heavy double warp quality, strictly perfect; oriental, medallion and neat border designs, in green, blue,

Durolin Felt Base Rugs, made

by the Congoleum Company; neat patterns with borders; size 24x54 inches. Worth 45c at Donble-warp Grass Rugs, size 4.6x7.6 ft.; stenciled designs, in green, blue and brown. Worth \$3.50 \$1.69 cach. Friday at...

in green, blue, brown and combin-ation colorings. \$4.95 Friday at Geldenberg's-Fourth Floor. For Our Thanksgiving Dinner!

FRUIT CAKE Two Pounds, 89c Four Pounds, \$1.78

Delicious Fruit Cake, brimful of candied cherries, candied pine-apple, raisins, walnuts, spices, etc. Shortened with butter only, and sufficiently to make it mellow. It grows better with age. Get your Thanksgiving Fruit Cake tomorrow, and save money. Goldenberg's-First Floor.

EXCEPTIONAL FRIDAY VALUES IN

GUARANTEED FURS

\$25.00 Fox Chokers.....\$17.50 \$165.00 French Seal Coats......\$125.00 \$235.00 Trimmed Seal Coats......\$195.00 \$179.50 Mink Marmot or Trimmed Muskrat Coats...\$149.50 \$350.00 Trimmed Hudson Seal Coats......\$292.50

The Advantage of a Charge Account at Goldenberg's. We realise the strain on every purse string during the holiday season through the buying of Christmas gifts—and in order to do our share to make this a happy, worth-while Christmas for our customers we invite responsible people to open a Charge Account with us.

Our Charge Account customers buy at lowest cash prices.

No extra charges—no interest.

Call at our Fifth Floor Office and we'll gladly give you full particulars.